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BOOKPRESENTATION OF A.R.I.S.

# **ART, RESEARCH, INNOVATION AND SOCIETY**

EDITED BY

GERALD BAST, ELIAS G. CARAYANNIS AND DAVID F. J. CAMPBELL

**“Creativity in general and the arts in particular are increasingly recognized as drivers of cultural, economic, political, social, and scientific innovation, development and progress.”** with essays by Maria Aiolova / Gerald Bast / David F. J. Campbell / Elias G. Carayannis / Alexander Damianisch / Anthony Dunne / Anton Falkeis / Ma Jin / Mitchell Joachim / Richard Jochum / Ruth Mateus-Berr / Ali Pirzadeh / Denisa Popescu / Barbara Putz-Plecko / Fiona Raby / Giaco Schiesser / Vivienne Wang / Peter Weibel /



**December 1, 2014**  
**4 pm**

ALL, Angewandte Innovation Laboratory  
Franz-Josefs-Kai 3  
1010 Vienna

**Welcome** by Gerald Bast  
Rector of University of Applied Arts Vienna

**Introduction by the editors followed by panel discussion with**  
Gerald Bast / University of Applied Arts Vienna  
Elias G. Carayannis / George Washington University, Washington DC  
David F. J. Campbell / University of Applied Arts Vienna  
Giaco Schiesser / Head Department of Art & Media, DKM Zurich  
Lou Yongqi / Tongji University College of Design and Innovation, Shanghai